



ANDREA CABALLERO

Illustration, branding

PROFILE

Creative, detail-oriented, and collaborative illustrator. Passionate about lifelong learning and about using art to share ideas and inspire others.

SKILLS

Gouache
Drawing
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Figma
Photography
Branding
Brand strategy

CONTACT

+52 56 11 11 99 41
andreasillustrations@gmail.com
@andreasillustrations
CDMX, Mexico

* EDUCATION

ISTITUTO EUROPEO DI DESIGN, MADRID
MA Branding & visual communication
(2024-2025)

ESCUELA MINÚSCULA DE ILUSTRACIÓN, MADRID
Professional illustration diploma
(2023-2024)

SCHOOL OF VISUAL ARTS, NYC
BFA illustration with honors
(2013-2017)

* LANGUAGES

Spanish English (advanced) French (intermediate)

* EXPERIENCE

Illustration
Founder & Lead Illustrator at Andrea's Illustrations
(2017-present)

Freelance
Created illustrations for shop and merchandise of "Frida & Diego: Immersive Experience"
Designed packaging for Becca Repostería, Mixlab, Candelaria Granola, Shop México en la piel.
Developed illustrations for Mailgaroo, Solar 1, Beatfit, Lemonade Pursuits.
Contributed illustrations to books and magazines.
Currently working on a children's book.

* AWARDS & EXHIBITIONS

SOCIETY OF ILLUSTRATORS, NYC
Gold medal winner for "Celebrando la vida", NYC (2018)

Exhibited works at the American Museum of Illustration, NYC (2017, 2018, 2019)